

## YEAR IN REVIEW

The Experience Centres enable SingTel to study how people interact with technologies and applications



AIS becomes the first operator in Asia to provide advanced digital services with the launch of the AIS Smart Table, enabling customers to check out smart device functions, applications and promotion packages



Business leaders and partners learn about new technological trends as well as emerging technologies for the workplace at SingTel iLuminate events



SingTel opens the SingTel LifeLabs@Israel, which is part of a global initiative to foster innovation



The state-of-the-art Network Experience Centre allows Airtel to monitor its networks across India and South Africa from a single location

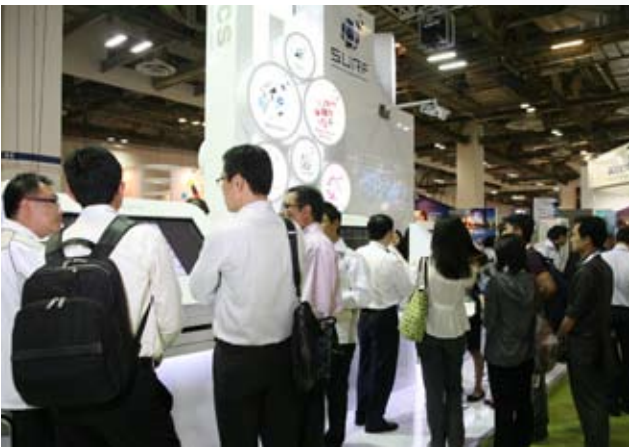
Optus launches its super fast 4G network



Amobee taps the Group's advanced geo-location capabilities and deep customer knowledge to create more targeted advertising solutions and greater mileage for advertisers

## [a-mo-bee] brings Big Data to mobile advertising in Asia

[a-mo-bee] providing big data mobile ad serving platform to four major Asian operators



Solutions for an Urbanised Future provides integrated solutions to help individuals, governments and enterprises effectively engage and respond to their own customers



SingTel's 4G network is the first in Singapore to offer dual-band street-level coverage islandwide



NewsLoop delivers hyperlocal content to various markets, sourced from a large selection of local and international news, blogs and videos